K-Love is on the air because the community pays for it's time and they do so because they enjoy the encouraging music and messages that it gives. It is a joy to turn on K-Love and not have to worry about the content of the music, message or news. It is family friendly and safe for all ages to listen to. K-Love is inspiring and uplifting, we need more postive stations that feed your heart and soul. I feel it is part of Freedom of Speech for us to have K-Love on the air.